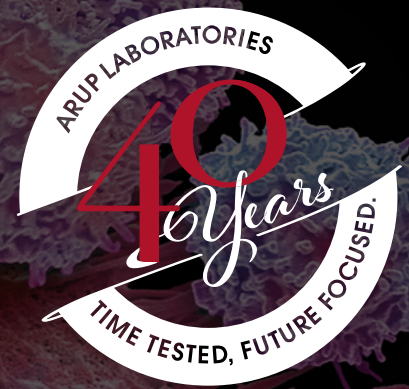


# MAGNIFY

the art & science of diagnostic medicine



## ARUP Laboratories Is Time Tested and Future Focused

In the latest issue of Magnify: The Art and Science of Diagnostic Medicine, we celebrate ARUP's 40th anniversary. We highlight the milestone moments in ARUP's history with a special video and offer a glimpse of the company's future. Watch, read, and share the stories at [aruplab.com/magnify-spring24](https://aruplab.com/magnify-spring24).



### ARUP Marks the Milestones of Its 40-Year History

From its inception in 1984 to the present day, ARUP has stood the test of time by staying true to its mission to put the patient first, blend business with academics and research, and focus on the future.

► [aruplab.com/magnify-spring24-anniversary](https://aruplab.com/magnify-spring24-anniversary)



### ARUP Alumni: 40 Years of Training the Best and Brightest

Many former ARUP fellows, residents, and medical directors have made meaningful impacts on laboratory medicine, both at ARUP and beyond. Here we feature four who have made their mark.

► [aruplab.com/magnify-spring24-alumni](https://aruplab.com/magnify-spring24-alumni)



### Creating Ecosystems That Amplify Impact: ARUP's Innovation Business Unit Is Fast-Tracking Diagnostic Solutions Through Partnerships

The Innovation Business Unit combines the extensive expertise and operational capabilities of ARUP leaders to advance diagnostic medicine through strategic collaboration. Meet the visionaries: Tracy George, MD; Robert Ohgami, MD, PhD, FCAP; Jay Patel, MD, MBA; Kristi Smock, MD; and Paul Osmundson.

► [aruplab.com/magnify-spring24-innovation](https://aruplab.com/magnify-spring24-innovation)



### How ARUP Consultants Helped a Client Adjust to Unexpected Order Volumes and Prepare for Future Growth

A surge in demand for lab outreach testing presented several logistical challenges for a health system lab. ARUP Healthcare Advisory Services provided expert consulting and solutions for the challenges and helped chart a course for growth.

► [aruplab.com/magnify-spring24-consulting](https://aruplab.com/magnify-spring24-consulting)