

Options and Fees

Option 1

A co-branded logo is placed on each page, focusing attention on the partnership between your organization and ARUP. In addition, a co-branded logo is placed on the tests that are performed at ARUP.

- Users will pay a one-time set-up fee of \$1,500.
- Annual hosting and maintenance fee is \$500.



Option 1:
full co-branding



Option 2:
partial co-branding

Option 2

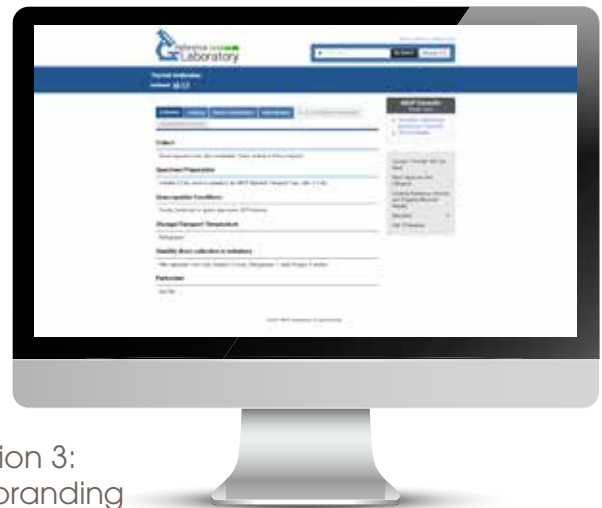
A co-branded logo is placed on the tests that are performed at ARUP.

- Users will pay a one-time set-up fee of \$1,500.
- Annual hosting and maintenance fee is \$1,200.

Option 3

Your logo is featured with no ARUP co-branding.

- Users will pay a one-time set-up fee of \$1,500.
- Annual hosting and maintenance fee is \$2,500.



Option 3:
no co-branding

ARUP LABORATORIES

500 Chipeta Way, Salt Lake City, UT 84108-1221
Phone: (800) 522-2787 | Fax: (801) 583-2712 | BD-UM-007, Rev 2, OCTOBER 2017

ARUP is a nonprofit enterprise of the University of Utah and its Department of Pathology.

www.aruplab.com/gateway
www.arupconsult.com