

The most advanced identity protection available

With our operative-sourced dark web monitoring intelligence, financial transaction monitoring, social media reputation monitoring, and more, we find what others can't. Should fraud or identity theft occur, our in-house Privacy Advocates® are always there to fully restore your compromised identity, even if it occurred prior to enrollment.

IDENTITY & CREDIT MONITORING

Enhanced identity monitoring

Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud.

Auto-on alerts

Once we receive your Social Security number, we immediately begin monitoring and alerting.

Dark web monitoring

Our bots and human intelligence operatives scan closed hacker forums for compromised credentials.


High-risk transaction monitoring

PrivacyArmor alerts for non-credit-based transactions like payday loans, student loan activity, and medical billing.


Account activity

You will be alerted to unusual activity on your personal banking accounts that could be a sign of account takeover.


Financial activity monitoring

-  Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help you take control of your finances.

Social media monitoring

-  PrivacyArmor keeps tabs on social accounts for everyone in the family, watching for account takeover, vulgarity, threats, explicit content, violence, and cyberbullying.

Lost wallet protection

-  Easily store, access, and replace wallet contents. Our secure vault conveniently stores important credit cards, credentials, and documents.

Solicitation reduction

PrivacyArmor will aid you in opting in or out of the National Do Not Call Registry, credit offers, and junk mail.

Digital exposure reports

PrivacyArmor enables you to see what personal information is publicly available on the internet.

Credit alerts

We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings.

Access to credit report and score(s)

PrivacyArmor provides annual credit reports and monthly scores from TransUnion.

Data breach notifications NEW

We send alerts every time there's a data breach affecting you so you can take action immediately.

Credit assistance NEW

Our Privacy Advocates will help you freeze your credit files with the major credit bureaus. You can even dispute credit report items from our portal.

Credit lock NEW

You can easily lock credit files for yourself and any family members.

Mobile app NEW

Our mobile app provides core features for you to receive alerts on the go.

CUSTOMER CARE

Our in-house staff of certified Privacy Advocates are available 24/7. With our pledge to treat every caller like a CEO, Privacy Advocates do everything to ensure your identity is fully restored.

✔ **Full-service remediation**

We fully manage your remediation case, including pre-existing fraudulent activity, helping you save time, money, and stress.

✔ **\$1 million identity theft insurance**

If you fall victim to fraud, we will reimburse your out-of-pocket costs.†

✔ **Pre-existing condition resolution**

If you have a pre-existing identity theft issue, we will honor the full benefits of membership at no additional cost.

Highly trained and certified Privacy Advocates

✔ Our Privacy Advocates are trained and certified to handle and remediate every type of identity fraud case, and they're available 24/7.

✔ **24/7 U.S.-based customer care center**

Our expert Privacy Advocates work in-house, and are available 24/7.

✔ **Fraud reimbursement and advances** NEW

We'll reimburse you for stolen funds, including stolen 401(k) and HSA funds. We'll even advance fraudulent tax refunds.

✔ **Deceased family member remediation** NEW

If a deceased family member is the victim of account takeover or fraud, we'll fully remediate it.

NEW = New feature addition to PrivacyArmor for 2019