

Time to Register!

**Thursday
February 27, 2014**

Please share
invitation with
your co-workers!

Admission is
free and lunch
is included!



Georgia Chapter

**Annual Education Seminar
and
Vendor Fair**

Surviving in the New Normal

Three experienced speakers will share their knowledge of how to successfully navigate the new trends in healthcare coverage and reimbursement.

This year's location:



RSVP to Dawn Moore, Program Co-chair
dawn.moore@roche.com or 404-405-2153
Please provide your name, title, facility name, email and phone number. Admission is free and includes lunch.
Please indicate if you will NOT be eating lunch.



CLMA Education Seminar and Vendor Fair

Time	Event	Notes
8:30 – 9:15	Registration and Exhibits	Coffee and Pastries served
9:15 – 9:30	Welcome and Opening Remarks	Saralyn Hiley, Chapter President
9:30 – 10:30	Laboratory Strategies for Growth in 2014	Jane Hermansen, Network Manager Mayo Medical Labs
10:30 – 11:30	Exhibits	Vendor Card must be submitted by 1 p.m. to be eligible for morning drawing
11:30 – 12:30	Creating Value in a New Era of Diagnostics	Joe Miles Sr. Consultant Outreach Development ARUP Laboratories
12:30 – 1:30	Exhibits and Networking Lunch  New this year!	Tables will be labeled by topic. Pick one to learn from and share with your colleagues
1:30 – 2:30	Impact to Labs of Recent Policy Changes on Laboratory Testing Decisions	Jeff Dunkel Regional Accounts Executive Ortho Clinical Diagnostics
2:30 – 2:45	Scholarship Award, Closing Remarks	Vendor Card must be submitted by 2 p.m. to be eligible for afternoon drawing

