



# Utah Business magazine

October 2004

---

## Cover Story

### 100 Most Influential People

*by Utah Business Staff*

No star ever rose or set without influence somewhere. -Lord Lytton

What would America be without the influence of business magnate John D. Rockefeller; or Henry Ford, pioneer of the mass-market automobile; or J. P. Morgan, a father of modern finance? What would Utah be without the legacies of Jon Huntsman, Larry Miller, James Levoy Sorenson or Ray Noorda? This month, Utah Business honors these and other influential Utahns. We consulted a community panel to determine a list of entrepreneurs, non-profit leaders, artists, politicians, university presidents and others who are working to create a robust economy and a better quality of life for Utah. Some of their impacts are direct and tangible (company revenues, people employed, economic impact or capital deployed), while others are less direct (positive impact on quality of life, improvement of the business environment or facilitation of business).

#### Entrepreneurs & Extraordinary Execs

**Carl R. Kjeldsberg**, M.D., chairman & CEO, ARUP Laboratories

Kjeldsberg created a company that is a leader in medical diagnostics, and has been recognized both locally and nationally as one of the best companies to work for.

Proudest Accomplishment: I climbed Mt. Everest and cycled Tour de France (before race)

Best advice received: from my father, "Every day is a gift."



---

## Feature Story

### High Tech 20

*by John Blodgett*

In Utah, the old and new exist side-by-side. Against a Rugged Wild West backdrop, new technologies are created to help usher in the future. Leave it to a company from Utah to do something you've never imagined. Like using wireless technology to monitor the health of a grazing cow, or expanding the capabilities of broadband to bring the futuristic home of the Jetsons closer to the present. Being the high-tech hub that Utah is, it's difficult to highlight just 20 companies, but the following list provides a glimpse into what we can expect in coming years.

**ARUP Laboratories** [ [www.aruplab.com](http://www.aruplab.com) ]

Owned by the University of Utah but run as a stand-alone reference lab, ARUP Laboratories tests more than 20,000 medical specimens every day and night for clients from all 50 states—including more than half of the country's university teaching hospitals. Clients, including veterinarians, can choose from more than 2,000 tests. Intensive R&D ensures that more tests will be added in the future.

